

Zoohackathon 2017 Rules and Guidelines

General Rules

Eligibility

All participants must RSVP for the Zoohackathon through the respective host site registration webpages located on Zoohackathon.com. To find a complete list of participating host sites visit <http://www.zoohackathon.com/>. Zoohackathon reserves the right to verify eligibility and to adjudicate on any dispute at any time. If you are entering as part of a company or on behalf of your employer, these rules are binding on you individually, and / or your employer. If you are acting within the scope of your employment, as an employee, contractor, or agent of another party, you warrant that such party has full knowledge of your actions and has consented thereto, including your potential receipt of a prize. You further warrant that your actions do not violate your employer's or company's policies and procedures.

Only works created between the start time and end time of each entrant's selected host site location are eligible for prizes.

Entry

The start and end times for your local Zoohackathon will be determined by the individual host sites. All entrants must be registered and have an RSVP with a host site through Zoohackathon.com. The RSVP page for each host site will be updated periodically and host site organizers will reach out to registrants with event details closer to the event dates.

Submissions

Participants planning to attend an in-person event will RSVP for their city's event following the instructions on Zoohackathon.co/register. All event attendees will **also** need to register on <https://zoohackathon2017.devpost.com/> to be able to submit their presentations to the Devpost Zoohackathon Gallery at the end of the event. To find the Devpost Zoohackathon Gallery, go here: <https://zoohackathon2017.devpost.com/submissions>. Presentations must be **submitted before the judging starts** at each host site. Each host site will give participants specific timing instructions for this.

Each host site winning team, identified by the panel of judges on Sunday, September 24 and Sunday, October 8, is **required** to upload their Zoohackathon presentation online **before the judging starts** in order to be eligible for the global competition. Winning teams must indicate which city they are representing from a drop down menu in their submission. Participating teams that do not win are also highly encouraged to upload their product presentation on the Devpost Zoohackathon Gallery for additional prize considerations.

Each entrant/participant listed on a submission must RSVP with the selected host city site through Zoohackathon.com and <https://zoohackathon2017.devpost.com/>. It is the responsibility of each host site to collect the name and contact information for every participant. **Teams may be composed of 2-6 individuals unless otherwise specified by the local host site.**

All submissions must include a 2-5 minute demonstration (e.g. PowerPoint) or other visual digital presentation of the application / or solution. If host sites do not have the technology to support this, please indicate to the event organizers via e-mail zoohackathon@state.gov.

Additional requirements:

- Submissions must be entirely the original work of the entrant(s) – whether it is an individual or team – not including use of open source or other code created for common use;
- Submissions must not contain any advertisement or solicitation;
- Submissions must not contain anything that is or may be construed as: (i) threatening, harassing, degrading or hateful; (ii) defamatory; (iii) fraudulent or tortious; (iv) obscene, indecent or otherwise objectionable; or (v) protected by copyright, trademark or other proprietary right without the express prior consent of the owner of such right;
- Submissions must not contain any material that would give rise to criminal or civil liability or that encourages conduct that constitutes a criminal offense; and
- Submissions must otherwise comply in all respects with these Rules and the Policies.

Any and all works created during the Zoohackathon are developed under the Creative Commons Attribution-ShareAlike 4.0 International License legal code.

Zoohackathon and its representatives will have no responsibility for, and will have the right to refuse at its sole and absolute discretion, any entries that have been altered, tampered with, misdirected, incomplete, non-conforming, corrupt, lost, late, or ineligible, whether due to Internet or e-mail server failure or otherwise. Proof of transmission of a submission shall not constitute proof of receipt. It is each entrant's responsibility to keep Zoohackathon.com and their representatives informed of any changes to entrant's contact or other information during the Zoohackathon. By agreeing to participate in this event and signing these rules, the contestants who have created the open source application(s) waive any future claims against the United States Government for compensation.

Coding Guidelines

Coders are permitted to code in any language without restriction to develop an application or website.

Platforms: It is recommended that a submitted application run on one of the following platforms:

- Android device (such as a smartphone, tablet, Google Glass, etc.)
- iOS device (such as a smartphone, tablet, etc.)
- SMS
- Windows Phone device (such as a smartphone, tablet, etc.)
- Blackberry device
- Web or mobile web (Ionic, PhoneGap also acceptable)
- Windows desktop computer
- Raspberry Pi
- Mac desktop computer
- Kindle

- Other hardware which includes a software component created by the Maker (including, but not exclusive to, wearable technology, open source hardware, etc.)

Problem Statement Guidelines

Since this event spans over two different weekends, two different problem statement sets will be given to the host sites. The host sites holding their Zoohackathon event on September 22-24 will receive a set of problem statements and the host sites holding their Zoohackathon event on October 6-8 will receive a different set of problem statements. From the list of problem statements available to each host site, **coders will choose 1 problem statement** to work on for the entirety of the hackathon. It is up to each respective team to determine which **single** problem statement they will work on for the weekend.

The official text of the problem statements will be distributed by each host site to the participants at the beginning of their respective event and will also be accessible online during the competition at <https://zoohackathon2017.devpost.com/>.

The start time and distribution time is at the discretion of each host site, in consultation with Zoohackathon organizers. This is to ensure that all teams are on a level playing field when the different hackathons begin.

Coder Presentation Guidelines

Presentations will be given by each team at the end of the hackathons. These presentations help each team develop a sense of camaraderie, disseminate information about the solution that they developed, and allow them to discuss the creative approach that they took to develop their solution.

All submissions must include a 2-5 minute demonstration (e.g. PowerPoint) or other visual digital presentation of the application or solution.

Presentations should be approximately five minutes in length. They should be in the same general format and should include:

- Problem statement your product seeks to address
- Introduction to your product
- How it works
- What resources are needed for the implementation of the product
- Ways in which it can be implemented
- A real life situation your product will address and the impact of that change on the community/city/country

Presentations must be **submitted before the judging starts** at each host site. Each host site will give participants specific timing instructions for this.

Teams should be ready for at least 2 minutes of Q&A by the panel of judges and 2 minutes of Q&A by others present at the Zoohackathon.

Judging

Judging is a highly subjective process, but Zoohackathon.com encourages each host site's local panel of judges to use the criteria below as a framework for their discussion. Judges should be mindful that their selection represents their city's best at the global judging. A typical judging panel should be about 3-5 individuals, who collectively possess both wildlife and technology expertise.

Judging Criteria for the Panel

A. Quality of Idea/Innovation:

- 0: The solution is not unique or innovative.
- 1: The solution provides a better/faster/clearer way to solve the problem.
- 2: The new project solves a problem that has been overlooked/ignored in the past, or solves a problem with a new angle / on a bigger scale / on a higher level.
- 3: The solution addresses the problem at a deeper level, making existing solutions/efforts unnecessary through disruption.

B. Impact:

- 0: Problem is not relevant to combating wildlife trafficking.
- 1: Solutions addresses a relevant problem for combating wildlife trafficking, but it is difficult to implement or scale and the team does not have a clear plan to move the project forward.
- 2: Solution addresses a relevant problem for combating wildlife trafficking, and it is hard to implement or scale, but the team has a clear plan to move the project forward.
- 3: Solution has a predictably sustainable lifecycle and can easily be scaled.

C. Interface:

- 0: Not usable.
- 1: Usable but it is not intuitive without clear instructions.
- 2: Usable and clear without instructions.
- 3: Both intuitive and visually appealing.

A panel, selected by each host site, will use the criteria above to select a finalist for consideration for the global Zoohackathon prizes at the end of the hackathons.

Uploading Site Winners' Creation

Submission Requirements

Participants planning to attend an in-person event will RSVP for their city's event following the instructions on Zoohackathon.com. Event attendees will **also** need to register on <https://zoohackathon2017.devpost.com/> to submit their creation to the Devpost Zoohackathon Gallery (<https://zoohackathon2017.devpost.com/submissions>) before their event's deadline.

To complete registration, sign up to create a Devpost account, or log in with an existing Devpost account. There is no charge for creating a Devpost account. This will enable participants to access the "Enter a Submission" page at the end of the 2017 Zoohackathon.

Once a single host site winner is determined at the end of the Zoohackathon, the winning team will submit their creation on <https://zoohackathon2017.devpost.com/>. The team will be able to select the city they're participating from through a drop down menu. All participating teams, not

just host site winners, are highly encouraged to submit their creation on Devpost and feature their work in the Zoohackathon Gallery.

The submission form will allow coders to showcase their creation using video demos, text descriptions, and images. The text description should explain the features and functionality of your solution/final product. The image(s) should be photographs or screenshots of the project. Teams can also post a link to their application if it is publicly available using, for example, Github or another url.

Global Competition

Local Prizes

Each host site may give their winners and/or runners up prizes at the end of their event. Zoohackathon.com leaves it up to the host sites' discretion and the host site must distribute the prizes.

- Only teams that are physically present during the Zoohackathon are eligible for local prizes. They can only receive one from the host site in which they participated in.
- Each team should submit one submission representing one solution. This submission should also be posted on the Devpost Zoohackathon Gallery (<https://zoohackathon2017.devpost.com/submissions>) website. Each team will be asked to do a 2-5 minute presentation of their solution, followed by 2 minutes of Q&A by the panel of judges and 2 minutes of Q&A by others present at the Zoohackathon.

Global Prize

Once each host site finalist team uploads their presentations to Zoohackathon Devpost website, they will be automatically entered into the global competition. Prizes will be determined by a panel of wildlife experts and technologists.

Publicity

All entrants of the Zoohackathon agree that his or her name can be used for promotional purposes and included with Zoohackathon submissions by Zoohackathon team members, Zoohackathon representatives, and their agencies without additional compensation, unless prohibited by law.